

# Real Time Info...Real Fast! That's What Customers Get From The intelligent Counter<sup>™</sup>

Flush-mount  
iCounter<sup>™</sup>



Kiosk  
iCounter<sup>™</sup>



Island  
iCounter<sup>™</sup>



If you're tired of dealing with catalogs, videos and laminated (dog-eared) counter mats that quickly become out-of-date, then it's time to consider iCounter<sup>™</sup>, the interactive (patent pending) information system that's like having an extra sales person on staff. Not just a sales person however, as the iCounter<sup>™</sup> will be the ultimate counter sales reference tool and teaching aid!

It's unanimous! Store managers, sales personnel and consumers all love the convenience of the touch-screen, user-friendly iCounter<sup>™</sup>. It's fast, accurate, full of product details, using an easy to locate library of registered manufacturers, and features an electronically rotating (180 degree) touch-screen, making it convenient to view from both sides of the counter! The distributor controls the content, using up to date, real time product information uploaded by participating manufacturers. Manufacturers register and upload information for free! Distributors offset investment costs using co-op ad dollars by featuring their partner vendors.

Everybody wins with the iCounter<sup>™</sup>...manufacturers keep their products in front of customers, customers find what they want and sales personnel keep busy ringing the register.

...Now that's keeping it real!

iCounter<sup>™</sup>  
Available exclusively through



The World's First  
intelligent Counter<sup>™</sup>

866.945.9825  
www.icsales.com